

innovate²
succeed



Innovation coaching for ambitious businesses

Enhance your innovation: achieve business growth

Are you an ambitious business wanting to introduce new technologies or processes to your business? Planning to launch new products and services to customers and markets? Our fully funded innovate2succeed coaching programme can help.

The innovate2succeed coaching programme offers up to seven days bespoke support to help you manage your innovation capabilities and scale up your business.

Facilitated and delivered by our innovation specialists, the programme will provide:

- strategic analysis of your barriers to innovation and growth
- a workshop for your senior team on overcoming these barriers
- expert support in key business areas to leave a legacy of continued innovation
- a bespoke package of modules covering access to finance, protecting your intellectual property, selling and marketing, lean business, and innovation in export

innovate2succeed is funded by Innovate UK and the European Regional Development Fund and is delivered in the South West of England by Business West.



Innovate UK



"innovate2succeed has really helped us to fast-track our new product development and launch programmes, allowing us to progress our new lines with support from market experts. It's given us the confidence that our innovation plans are targeted and properly informed. We would thoroughly recommend it to other businesses that are targeting ambitious growth through innovation."

Steve Cooper, Ramer

Find out more



www.innovate2succeed.co.uk



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