

Navigate change, seize opportunities.

BECOME A DIGITAL LEADER



Gain digital competitive advantage



Streamline processes



Enhance productivity



Understand change management



Prepare staff for change



Horizon scan for your industry

Fully funded, highly valuable digital leadership training.



## ica/ Leaders in the Digital Age





Thrive in the digital era. Elevate your leadership skills and propel your organisation into the future with Comic's comprehensive programme.

What you will learn

## **DIGITAL VISION & STRATEGY**

Introduction & overview: Digital Vision & Strategy, key drivers for transformation, organisational direction.

**DIGITAL TECHNOLOGY** 

Introduction to key concepts and examples of emerging and enabling technologies. Develop a plan for utilisation of technology.

DIGITAL CULTURE

Developing organisational culture, people, innovation skills, knowledge, attitudes. Create a team of agile, flexible and creative staff.

## DIGITAL PROCESSES

Process improvements, utilising enabling technologies to improve productivity, project development, risk management. Develop Agile skills and innovation tools such as MVP, Bimodal and Design Blueprints.

Digital leadership is essential for all businesses in today's rapidly evolving landscape. Develop your leadership skills, gain valuable insights and prepare your business for the future.

> 3 and 5 day options to suit SME's of different sizes and time availability.

> > Devon County Council

PRESENTATION OF **PROJECTS** 

Presentations and assessments, peer review, action planning and celebration of learning outcomes.



Clean



**Health &** 



**Manufacturing** 





